

The Travel Plan Network

Supporting businesses to integrate Shared Mobility

West Yorkshire Combined Authority

December 2021



Interreg
North Sea Region
SHARE-North
European Regional Development Fund



Working in partnership
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Combined Authority

Car sharing (Car Club)

Ride Sharing

Micro Mobility

Shared Mobility

Bike Sharing

On Demand Services

Public Transport

Travel
Plan
Network

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North Sea Region
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LEP Leeds City Region
Enterprise
Partnership

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What is the Travel Plan Network?

- A free support and advisory service to businesses.
- A growing network of over 550 businesses of all sizes, from all sectors, across West Yorkshire.
- Our main remit is to support and encourage businesses to help their employees travel sustainably to, from and during work and signpost to sustainable travel offers and expertise that enable businesses to promote greener travel and reduce single occupancy car use.
- We encourage all modes of sustainable transport such as cycling, walking, public transport (including Park & Ride), car sharing and the use of Car Club.



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Key Business Support

- Park and Ride
- Car Park Management
- Staff events
- Postcode and journey mapping
- Referrals to cycling support
- Walking Group support
- Discounted public transport
- Business Relocation support
- Travel plans
- Peer to peer connections



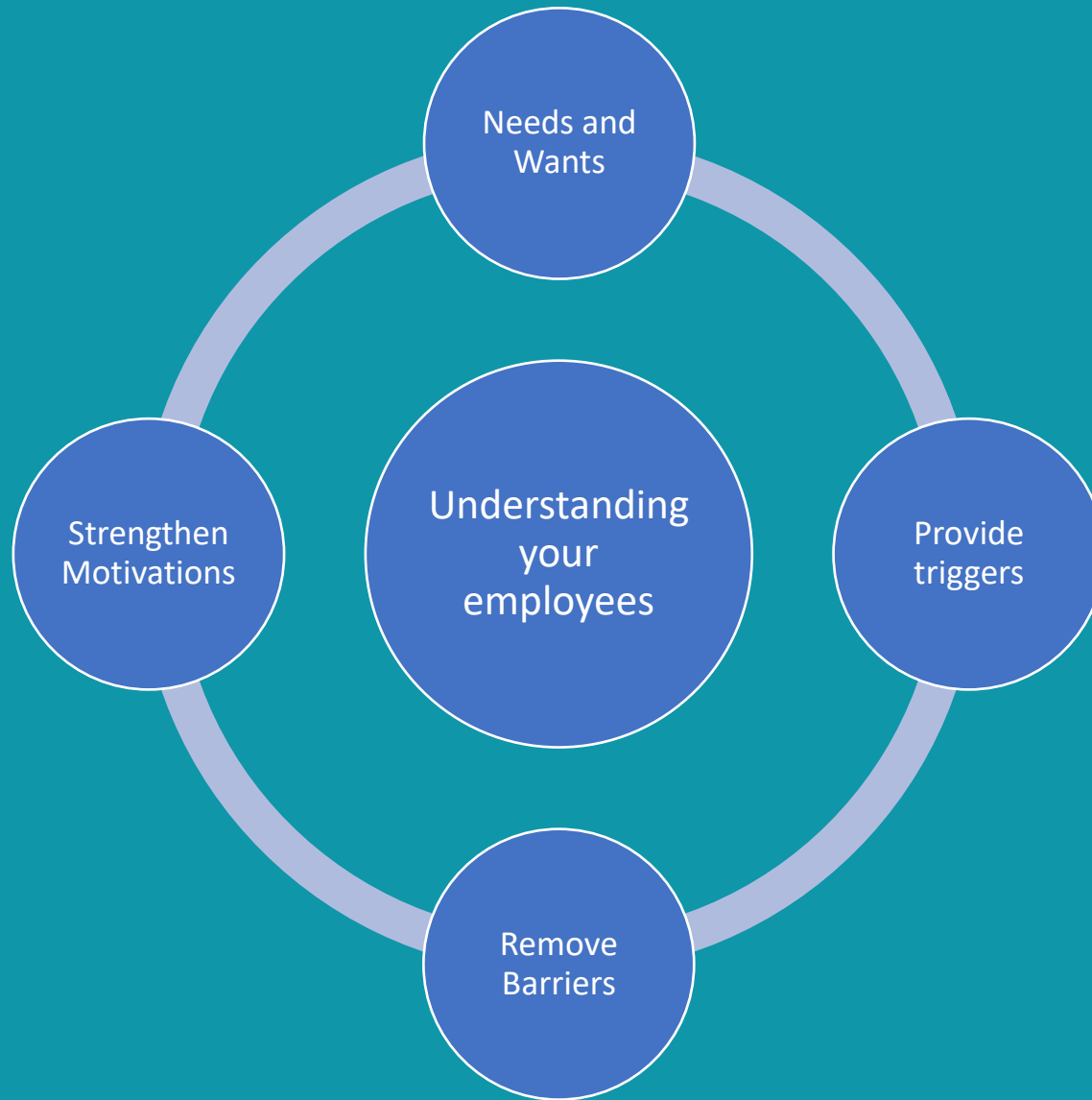
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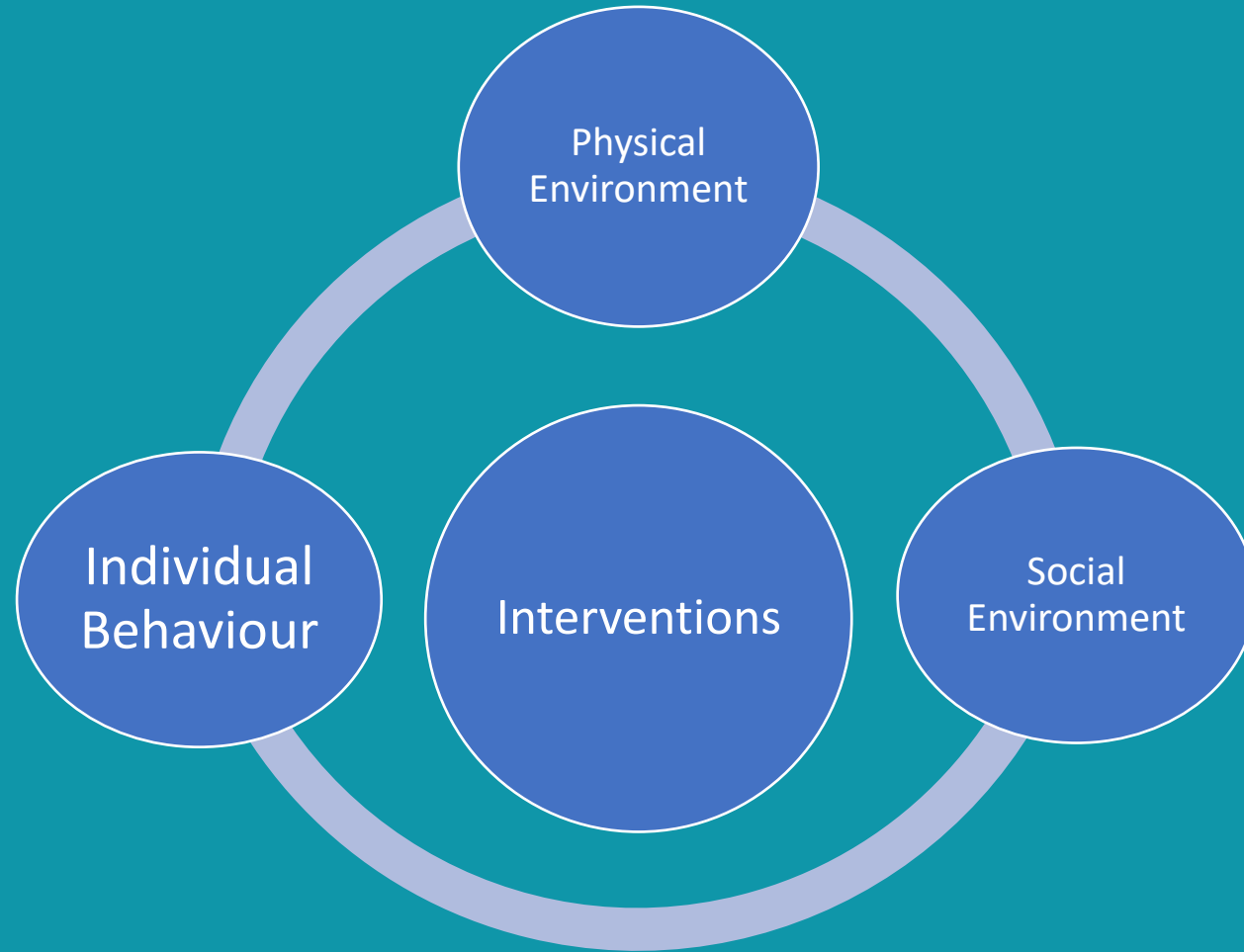
Key Steps when embedding shared mobility

- Planning
- Intervention
- Stakeholder mapping
- Evaluation



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LEEDS BECKETT UNIVERSITY



European Regional Development Fund



EUROPEAN UNION



Leeds City Region Enterprise Partnership

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KIRKSTALL FORGE - ZENITH



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PINCHE PINCHE



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