

INTERNATIONAL CONFERENCE

Learning from the STARS



STARS findings and the future of car sharing in Europe

13 February 2020 – Bremen

Host: City of Bremen

Venue: ecos office centre, Teerhof 59, 28199 Bremen, Room: Flydeck



Please register here: https://docs.google.com/forms/d/1hWHz_4eVJsBoR2wsZdu9h7atUyI5wi7e3sLbDziLkM/edit

What is it all about?

The European research project STARS (www.stars-h2020.eu) has been analysing the potential of car sharing for sustainable mobility.

The project seeks to widen its horizon by linking to experiences from other parts of the world such as Asia, North America and the motherland of car sharing: Switzerland. This event, held in Bremen, will be the place to be to get a holistic overview of experiences and approaches of car sharing not only in Europe, but also of slightly different approaches and societal and transport frameworks in Asia and North America.

The discussions and talks will give you fresh insights and ideas on how car sharing can maximise benefits in terms of congestion mitigation, environmental footprint, social inclusion and opportunities for different industrial sectors.

Why Bremen? The city is at the forefront of shared mobility. Car sharing has been integrated into urban renewal and new developments for many years and represents a practical example for the research carried out in STARS.

Thursday 13 February		
STARS outcomes: what's next for car sharing in Europe?		
Registration and welcome coffee		8:30
STARS shining bright Welcome and Introduction into the STARS project	Host Bremen, Marco Diana STARS coordinator	9:00
STARS on the rise STARS results part 1	AUTON/CU	9:30
The wide STARY sky -1- Worldwide approach and experience: The vision – car sharing upscaling: practice and experience in Asia	Lewis Chen Singapore	9:50
Coffee and networking		10:30
What STARS tell you The status: case studies from STARS (bcs, Turin, ...) and from the Bremen example	Gunnar Nehrke , bcs/ Andrea Chicco (tbc) Rebecca Karbaumer	11:00
Heaven on earth: Lunch break		12:00
STARMOVE Site visit of car sharing infrastructure in Bremen (walkshop)	Michael Glotz-Richter	13:00
The wide STARY sky -2- Worldwide approach and experience: Approach, experience and research results from North America (Susan Shaheen, University of California at Berkeley)	Susan Shaheen , University of California at Berkeley, (tbc.)	15:00
Coffee and networking		15:50
STARS outcomes: going forward with car sharing in Europe		
The wide STARY sky -3- Worldwide approach and experience: The motherland of car sharing - most experienced: Approach, experience and research results from Switzerland	Arnd Bätzner , General Management, MOBILITY CAR SHARING SUISSE (tbc.)	16:15
Where do the STARS lead to? Future of car sharing under aspects of new technologies and integration in urban and regional development (Final debate)	Marko Horvart (tbc.)	16:40
STARDUST Final remarks by host and coordinator	Marco Diana , Michael Glotz-Richter	17:10
Evening STARS-Lounge Eat, Drink, talk - and enjoy live music at the Flydeck		19:00
End of day 22:00		