

Sharing is caring

ANWB AutoMaatje

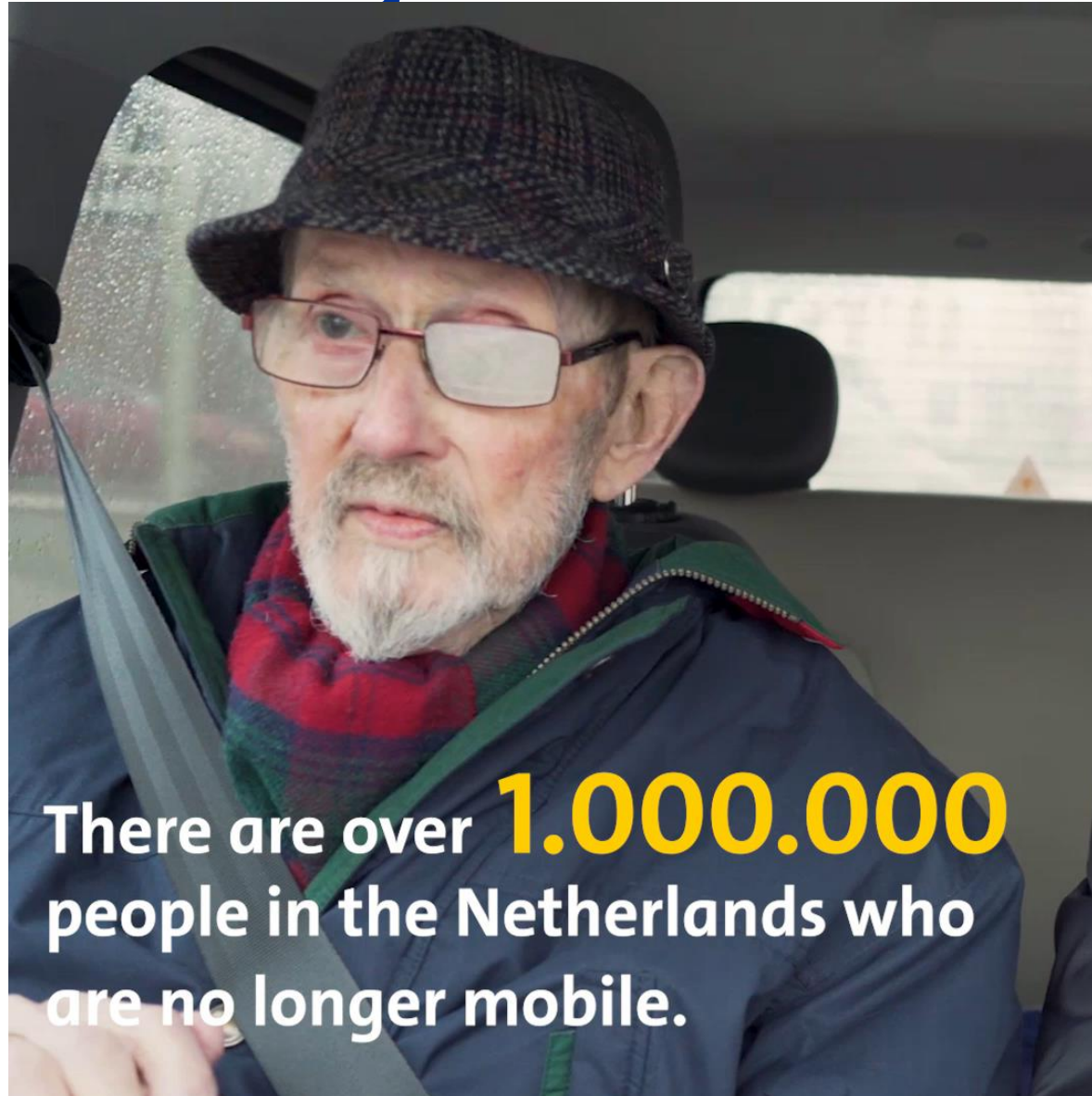


Gerard van den Bos
ANWB AutoMaatje
AutoMaatje@ANWB.nl

ANWB and social responsibility



ANWB AutoMaatje



There are over **1.000.000** people in the Netherlands who are no longer mobile.



ANWB AutoMaatje a nationwide network of local ANWB AutoMaatje projects by local partners



Social Franchising



Business model: Sharing economy



Creating Shared Value for people, community and ANWB



AutoMaatje 2.0

sharing local competencies



Sharing is caring

ANWB AutoMaatje



Gerard van den Bos
ANWB AutoMaatje
AutoMaatje@ANWB.nl